



The Hidden Cost of Impairment

Why Breathalysers Are Becoming a Business Essential



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The Financial Reality of Workplace Accidents

£10,000
Average Cost Per Incident



*The average total cost of a non-fatal workplace accident is £10,000 (HSE).
Up to 40% of workplace accidents
involve or relate to alcohol use
(Institute of Alcohol Studies).*

The Hidden Cost of Impairment

The Hidden Risk of Alcohol Impairment



Impairment is not always obvious or openly admitted.



Nearly half of incidents may involve impairment as a factor.



Subtle symptoms: slower reactions, reduced focus, poor decisions.



Recognising hidden risk is critical before accidents occur.



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The Hidden Cost of Impairment

The Financial Argument for Prevention



Preventing even a fraction of alcohol-related incidents saves thousands.



Direct cost reductions: medical expenses, compensation, and repairs.



Indirect cost reductions: lost productivity, investigations, reputational damage.



Stability and continuity: experienced workers stay safe, operations run smoothly.



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Prevention, Not Surveillance

Breathalyzers as Prevention Tools



Not about catching people out — about keeping everyone safe.



Objective, measurable indicators of fitness for work.



Remove uncertainty and assumptions in safety decisions.



Create a clear, consistent standard for impairment detection.



Beyond Compliance

Changing the Mindset



Safety policies alone can't detect invisible alcohol impairment.



Breathalyzers introduce clarity and fairness in assessing fitness for work.



Replace inconsistent judgment calls with objective measurement.



Encourage shared responsibility for safety among all employees.



Building Trust & Accountability

Culture, Not Control



Not distrust — breathalysers reinforce shared responsibility and safety.



Empower employees in high-risk roles to protect themselves and others.



Everyone held to the same standard, removing peer pressure.



Build a positive safety culture, not a culture of control.



The Hidden Cost of Impairment

The Risk You Don't See



Slower reaction times.



Reduced concentration and focus.



Poor decision-making under pressure.



Without testing, risks remain hidden and unmanaged.



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A Proactive Investment in Safety

Prevention as Standard Practice

Businesses routinely invest in equipment, training, and protocols to reduce risk — breathalysers belong in that same category of prevention.

Data confirms alcohol poses a real workplace risk. The question is: what will organisations do about it?



Before &



Prevent just one accident and the programme may pay for itself. The real value is safety, productivity, and peace of mind.



Safety



Final Thought



"Breathalysers don't just detect impairment – they signal intent to protect people, reduce risk, and take workplace safety seriously."



Proactive safety culture isn't just good practice – it's good business. Moving from reactive to preventive measures protects your people and your bottom line.



Thank You Let's Talk

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