



Leaders in Breath Alcohol Detection

Background

Lion Company Background



Lion is a world leader in the specialised field of breath alcohol detection. Manufacturers and suppliers of equipment to customers worldwide, including the British Police, our comprehensive product range includes a wide selection of analytical instruments for breath alcohol measurement. Ancillary items, advice and service support the product range also - both before and after the sale!



Lion's instruments are officially approved worldwide and are used extensively in:

- Traffic law enforcement
- Commerce and industry
- Medicine and healthcare



LION - working with YOUR company to reduce problems created through the abuse of alcohol!

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How much should your business pay for a

DRINK?



— L I O N —

A Worldwide Company ... For a Safer World

the problem

Alcohol - the effects

In the workplace, the adverse consequences of alcohol consumption can arise whether employees are moderate or heavy drinkers, drinking in or out of work time.

The effects of alcohol on the body are well known:

- Reduces physical co-ordination and reaction speeds
- Impairs thinking, judgement, vision and hearing
- Can lead to arguments, mood swings and even violence

Alcohol can therefore easily affect an employee's performance.



Alcohol - is there a problem?

Most people with a drinking problem are in work. But in many cases an employer will be unaware that a problem exists. This is because many experienced drinkers are able to disguise the outward effects of alcohol; even though, inwardly, they are still impaired. However, a survey of top UK companies found that 90% of personnel directors believed alcohol IS a problem.

Concerns in order of priority were:

- Loss of productivity and poor performance
- Lateness and absenteeism
- Safety concerns
- Effect on team morale and employee relations
- Bad behaviour and poor discipline
- Adverse effects on company image and customer relations

Can you relate these concerns to **YOUR** business?



Alcohol - counting the cost

The cost of alcohol at work is hidden. Although not a direct cost, it's very real.

- 25% of workplace accidents are alcohol-related
- Hangovers alone cost industry £358 million each year
- Working time lost due to absence - up to 14 million days each year
- Increased likelihood of theft of company property, and from fellow workers
- Increased involvement in compensation claims

Alcohol - your legal responsibility

The implications for Health and Safety at work are self-evident. If you allow an employee under the influence of alcohol to continue working, so putting the employee or others at risk, you or your company could be prosecuted. A Company Director could even be JAILED! Employers therefore have a clear, legal obligation to ensure a safe and healthy working environment.



Recognise the dangers and costs of alcohol to industry. Can **YOU** afford to ignore this problem in **YOUR** business? **DON'T** wait for the accident to happen before you act: by then it is already too late!

the solution

What can you do as an employer?

Positive action starts with the preparation of an alcohol policy. This must be fully agreed, clearly understood and applied to all levels of the workforce.

The alcohol policy should aim to:

- Raise the awareness of alcohol issues in the workplace
- Identify problem drinkers, offer guidance and actively encourage them to seek help
- Promote a responsible attitude towards drinking

But a policy is literally not worth the paper it is written on without an alcohol testing programme in place to enforce it. Breath testing provides a visible record of the policy's success and acts as a useful deterrent.



The lack of evidence should **NOT** lead you to the conclusion that a problem does not exist in **YOUR** company!

Lion - the complete solution

Lion offers the solution to assist with your workplace alcohol policy. We have the knowledge, the experience and the product range to implement and run a successful alcohol enforcement policy within your own organisation.

Our products provide immediate, on-the-spot breath alcohol readings. Instruments are simple to operate, very accurate, and highly reliable.

Lion offers a total systems approach, involving our continuous support long after the sale. Expert advice on alcohol-related issues, training and approved service facilities will together ensure that **YOUR** alcohol policy works **EFFECTIVELY** in **YOUR** organisation.

A complete solution to your alcohol testing needs!

Lion - tried and tested

Since 1973 Lion's products have been helping make the world's roads safer. Now we are working closely with industry as well.

Supplying a cross-section of industries, Lion has been the favoured supplier for companies who have already recognised the costs and dangers of alcohol.



"Lion equipment has proven reliable and provided clear information upon which sensitive management decisions can safely be made"
(Operations Director - First Manchester Bus Company)

Lion - market leaders in breath alcohol detection!

What next?

Alcohol can produce many costly and negative effects. Statistics show that it is unlikely that your organisation will be the one that escapes. So why risk it?

Act now to prevent the problem BEFORE it hurts YOUR business!
Contact Lion today!

